

2026

AIP Toolbox Digital Content Calendar

Please make sure you sponsor the corresponding products prior to posting.

ALL AIP DIGITAL CONTENT AVAILABLE AT:
www.alumniinsuranceprogram.com/toolbox

Month	Primary Topics	Secondary Topics	Product Focus
January	Missed Open Enrollment? The AIP offers year-round insurance options with special discounts all year long.	The Alumni Insurance Program has expanded and now offers Supplemental Insurance Plans through Aflac.	Dental/Vision Term Life Aflac
February	Insure Your Love this February and beyond with 30 Year Term Life Insurance.		Term Life Travel Long-Term Care
March	Quick and easy Life Insurance application with One Step Express.	Find Game-Changing Pet Insurance	Pet Insurance One Step Express
April	Life Insurance for New Grads. Life insurance is cheaper when you're young and healthy.	AIP New Grad Checklist	Term Life Aflac Auto & Home
May	Welcome to The AIP, New Grads! Your new alumni status gets you access to special benefits just for being a graduate!	Learn how your alumni association can help you save prepare for the future.	New Grads Pet Insurance
June	Traveling this summer? Protect your trip with travel insurance. National Pet Preparedness Month	Learn more about Long-Term Care with our webinar replay.	Travel Auto & Home Dental / Vision
July	Looking for faster coverage options for Life Insurance without a medical exam?	Never take your eye health for granted with Vision Insurance. Auto and Home – Tips to keep your home safe from break-ins + road trip tips.	One Step Express Dental / Vision Auto & Home
August	Get back-to-school ready with a healthy smile.	Answer your questions about Long-Term Care with a webinar replay.	Dental / Vision Long-Term Care
September	Life Insurance Awareness Month (LIAM). During LIAM – use our FREE online calculator or connect with an AIP Life Advisor to discuss your needs.	Think you can't afford life insurance? We'll tell you why you're wrong. Get back-to-school ready with a healthy smile.	Term Life Aflac Dental
October	National Dental Hygiene Month for your family.		Dental / Vision Term Life
November	2025 Health Insurance Open Enrollment	Long-Term Care Awareness Month	Term Life eHealth/Medicare Auto & Home
December	2025 Open Enrollment Deadlines Missed Open Enrollment – The AIP offers enrollment year-round (Dental, Vision, Life, Disability)	Learn more about your health insurance options with our webinar replay. Learn more about Long-Term Care with our webinar replay.	AIP Open Enrollment eHealth/Medicare Long-Term Care