

2025

AIP Toolbox Digital Content Calendar

Please make sure you sponsor the corresponding products prior to posting.

ALL AIP DIGITAL CONTENT AVAILABLE AT:  
[www.alumniinsuranceprogram.com/toolbox](http://www.alumniinsuranceprogram.com/toolbox)

Month	Primary Topics	Secondary Topics	Product Focus
January	Missed Open Enrollment? The AIP offers year-round insurance options with special discounts all year long.  <b>AIP Webinar: Travel – Learn how to protect your trips with Travel Insurance from The AIP.</b>	The Alumni Insurance Program has expanded and now offers Supplemental Insurance Plans through Aflac.	All Products <b>Travel Webinar 1/22</b> Dental/Vision
February	Insure Your Love this February and beyond with 30 Year Term Life Insurance.	Protect Your Pet on Valentine’s Day  Travel Webinar Replay	Term Life Pet Insurance
March	Quick and easy Life Insurance application with One Step Express.	Find Game-Changing Pet Insurance	Long-Term Care One Step Express
April	Life Insurance for New Grads. Life insurance is cheaper when you’re young and healthy.	AIP New Grad Checklist	Aflac Travel Auto & Home
May	Welcome to The AIP, New Grads! Your new alumni status gets you access to special benefits just for being a graduate!  <b>AIP Webinar: National Pet Month – Alumni Receive special discounts on Pet Insurance with MetLife!</b>	Learn how your alumni association can help you save money on your student loans.  <b>Learn more about your AIP benefits through our upcoming ID Theft and Long-Term Care Webinars.</b>	<b>Pet Health Webinar</b> <b>ID Theft Webinar</b> <b>LTC Webinar</b> New Grads Student Loan Refinance
June	Traveling this summer? Protect your trip with travel insurance.  National Pet Preparedness Month	Learn how you can save on vet expenses with our Pet Health Webinar replay.  Learn more about Long-Term Care with our webinar replay.	Travel Auto & Home Pet Insurance
July	Looking for faster coverage options for Life Insurance without a medical exam?	Never take your eye health for granted with Vision Insurance.  Auto and Home – Tips to keep your home safe from break-ins + road trip tips.	One Step Express Dental / Vision Auto & Home
August	Get back-to-school ready with a healthy smile. <b>AIP Webinar: Alumni now have access to New ID Theft Plans and benefits</b>	Answer your questions about Long-Term Care with a webinar replay.	Dental / Vision Long-Term Care <b>ID Theft Webinar – 8/6</b>
September	Life Insurance Awareness Month (LIAM). During LIAM – use our FREE online calculator or connect with an AIP Life Advisor to discuss your needs.	Think you can't afford life insurance? We'll tell you why you're wrong.  Get back-to-school ready with a healthy smile.	Term Life Aflac Dental
October	<b>AIP Webinar: Learn how your Aflac can help you save money on supplemental insurance.</b>	National Dental Hygiene Month for your family and your pet.	Dental / Vision Pet Insurance <b>Aflac Webinar 10/8</b>
November	2025 Health Insurance Open Enrollment <b>AIP Webinar: Learn what LTC is and how much it cost, and when to buy it</b>	Long-Term Care Awareness Month	eHealth/Medicare Auto & Home <b>LTC Webinar 11/12</b>
December	2025 Open Enrollment Deadlines Missed Open Enrollment – The AIP offers enrollment year-round (Dental, Vision, Life, Disability)	Learn more about your health insurance options with our webinar replay.  Learn more about Long-Term Care with our webinar replay.	AIP Open Enrollment eHealth/Medicare Long-Term Care Student Loan Refinance